

## 2016-17 ANNUAL REPORT



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#### 2016-17 ANNUAL REPORT



Dear Stakeholder:

What a year of impact for AgriCorps! It took two years, but we finally returned to Liberia after postponing our initial mission due to the Ebola outbreak of 2014. We are now in two countries, and because of AgriCorps Fellows, our reach has grown from 9,000 to 64,000 students in just three years; Liberia held its first youth agriculture fair since their civil war; and Ghana 4-H members competed in leadership contests in the very first Leadership, Education Agriculture and Development (LEAD) competition.

This is what happens when we connect America's most gifted, young agriculture professionals to the demand for agricultural education in developing countries. On one of my trips to visit Team Liberia, I attended a farmer workshop at Booker Washington Institute hosted by the students of AgriCorps Fellows Nathan and Anna Glenn. Farmers from across the area attended to learn best practices for growing everything from vegetables to cassava. If teaching is the highest form of learning, then these students nailed it. They will be the future agriculture teachers and extension agents Liberia needs to rebuild its agriculture sector and economy.

It takes everyone—donors, Fellows and agricultural education/youth development specialists—to make AgriCorps succeed and create lasting impact. As one Liberian student told AgriCorps, "This program has motivated me to be a teacher. I want to teach farmers to improve their crops, become self-sufficient and be more food secure."

Cheers,

Trent McKnight Founder, AgriCorps

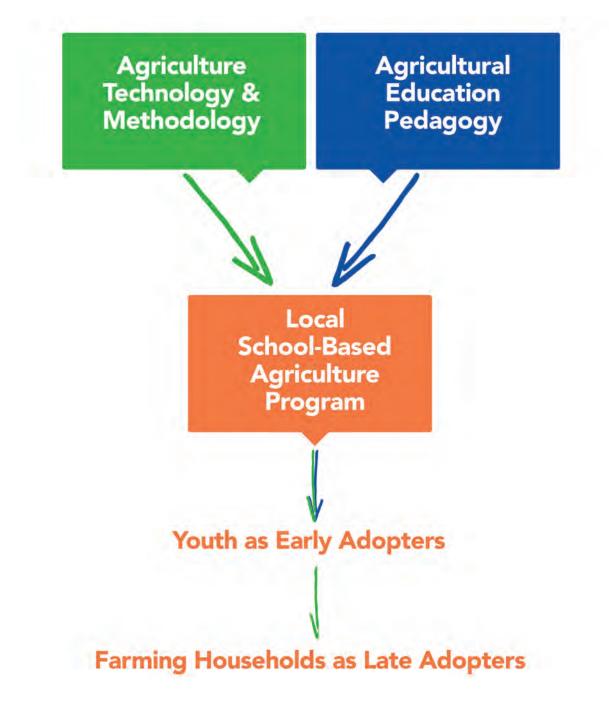


## **OUR MODEL**

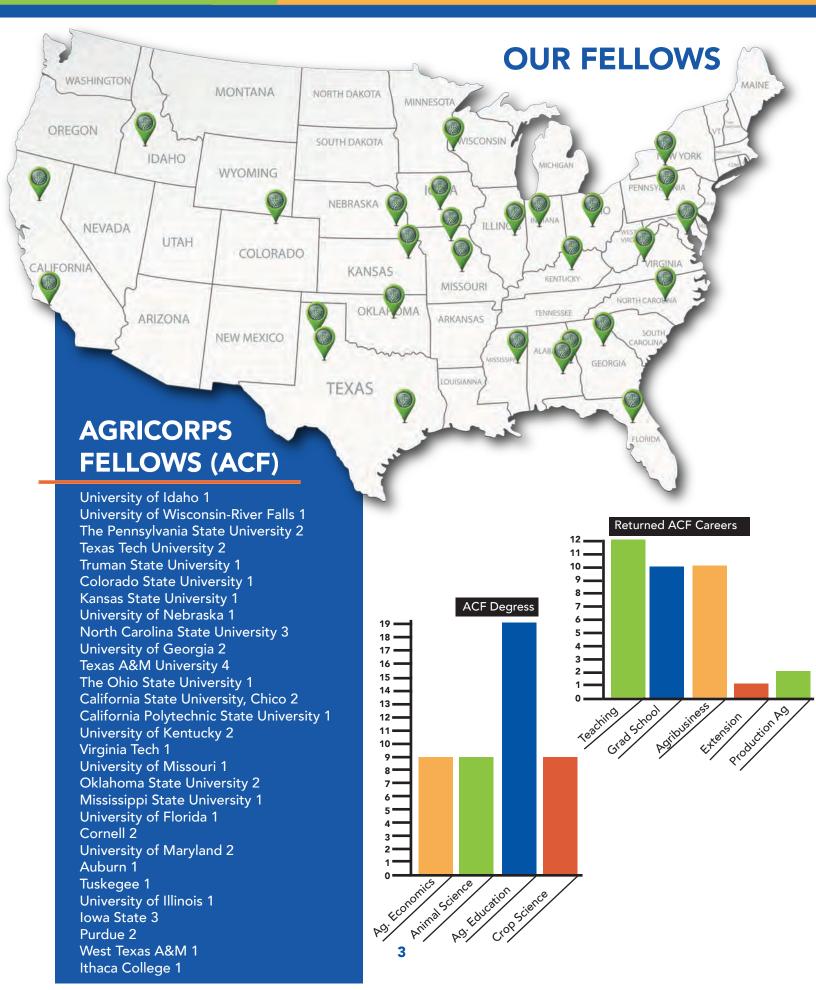
Our model is based on the learning-by-doing teaching pedagogy. This technique includes three components: classroom instruction, entrepreneurship experience and leadership development.

We use youth to transfer information because they are considered early adopters. They are the only group of individuals in rural, agrarian communities that have the luxury to be risk takers.

When farming households see their children adopting and succeeding with new agriculture technology, they will have the confidence to adopt the new technology on their farm.











#### IMPACT 1: A PIPELINE OF GLOBALLY MINDED AMERICAN AGRICULTURE PROFESSIONALS WITH EXPERIENCE LIVING ABROAD

Leaving their jobs as a Maryland agriculture teacher and extension agent to live in Liberia wasn't an easy decision for Anna and Nathan Glenn. However, seeing agricultural education on students at Liberia's Booker Washington Institute motivated them to continue their work in international agricultural development. For the next two years, Anna leadership roles at Hope in the Harvest to teach young Liberian farmers improved methodology that will promote food security in their communities.

#### **IMPACT 2:** YOUNG LEADERS IN DEVELOPING COUNTRIES COMMITTED TO FARMING AS A SCIENCE AND BUSINESS

When 13-year-old Deborah stepped up to the microphone at 4-H Ghana's first National LEAD (Leadership, Education, Agriculture and Development) competition, she captivated the judges and audience with her passion and commanding style. As she recited the Agriculture Creed (adapted from the FFA Creed) and answered questions, it was clear she was a future leader. Deborah beat 300 competitors to win the National Creed Speaking Contest, developed by AgriCorps Fellow Clayton Carley. The future of Ghanaian agriculture is bright with advocates like Deborah on its side.



# **IMPACT AREAS**



#### **IMPACT 3:** FOOD SECURITY IN DEVELOPING COUNTRIES THROUGH IMPROVED AGRICULTURE PRODUCTION AND VALUE CHAINS

Wahid, a young farmer in Ghana's Northern Region, always dreamed of having his own poultry operation. When Wahid mentioned his goal to AgriCorps Fellow Erik Jorgenson, a plan was developed to intensify his poultry operation in order to reduce losses from disease and predators. Wahid and Erik built a chicken coop and found a mentor at a nearby commercial poultry farm. When the new chicks arrived, Wahid's excitement couldn't be contained. His transformation as a farmer will not only improve food security for his family, it will also serve as an inspiration to other local farmers who desire a better way.



# **OUR IMPACT**

AGRICULTURE INSTRUCTOR

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**90 TEACHERS** TRAINED ON EXPERIENTIAL LEARNING





300 STUDENTS PARTICIPATED IN PUBLIC SPEAKING CONTEST



TOTAL IMPACT OF INDIRECT BENEFICIARIES: 64,000

## AGRICULTURE EXTENSION

FARMERS ESTABLISHED NO-TILL DEMONSTRATION FARMS

125 FARMERS TRAINED ON IMPROVED AGRICULTURE TECHNOLOGY

STUDENTS LED EXTENSION WORKSHOP FOR



## **TOTAL IMPACT OF DIRECT BENEFICIARIES:** 1,715 4-H MEMBERS, ADVISORS, FARMERS AND COMMUNITY MEMBERS





## **OUR INFLUENCE**

#### NATIONAL LEAD CONTEST HELD IN GHANA

4-H Ghana hosted the first national Leadership, Education, Agriculture and Development (LEAD) competition, developed by AgriCorps Fellow Clayton Carley. The competition brought in more than 300 students from five regions of the country to compete in parliamentary procedure, agriculture creed speaking and debate contests. AgriCorps and 4-H Ghana will continue to develop the LEAD contests as a way to train and promote the next generation of agriculture leaders in Ghana.

#### 4-H LIBERIA HOSTS FIRST, POST-WAR AGRICULTURE FAIR

4-H Liberia, in partnership with AgriCorps, hosted Liberia's first National Agriculture Fair since the beginning of the Liberian Civil War, which ended in 2006. Nearly 50 students, representing 38 schools from five counties, traveled to Monrovia to compete for the "Best 4-H School Garden," judged by Liberia's Deputy Minister of Agriculture. Students gave a presentation on their school gardens and sold produce to attendees with sales of \$3870 for the day.





#### **ELANCO-AGRICORPS FELLOWS**

AgriCorps has established a relationship with Elanco Animal Health to better support the shared goal of feeding a growing world. Newly hired Elanco employees can defer employment for one year to serve as an AgriCorps Fellow. The fellowship gives Elanco and AgriCorps enhanced recruitment opportunities for an ever-increasing global industry. Carrie Stephens, Animal Science graduate of NC State, is the first Elanco-AgriCorps Fellow serving in the 2017-18 class.

#### AGRICORPS FELLOW TEACHES AT THE UNIVERSITY OF LIBERIA

AgriCorps and 4-H Liberia partnered with the University of Liberia to build capacity for the university's College of Agriculture. AgriCorps Fellow Melissa Tabke taught seventy university students in an "Introduction to Agriculture" class that covered agricultural extension, basic agriculture techniques and positive youth development. At the completion of the class, several students were selected to become 4-H Liberia interns to apply their knowledge in fieldwork.



4-H Ghana Members



## **4-H GHANA**

Founded in 2000, 4-H Ghana has become the leading agriculture and youth development organization in Ghana. In partnership with AgriCorps and through a Bill & Melinda Gates Foundation Grant, the number of 4-H clubs has more than tripled, and 4-H has expanded from two to six regions. In the past three years 4-H Ghana has developed public speaking competitions, career development events and partnerships with local universities.

65,000 • 62,500 60,000 55,000 50,000 · 45.000 40.000 35.000 30,000 22,000 25.000 20 000 15,000 12.000 9,440 10.000 5.000 0 2014 2015 2016 2017



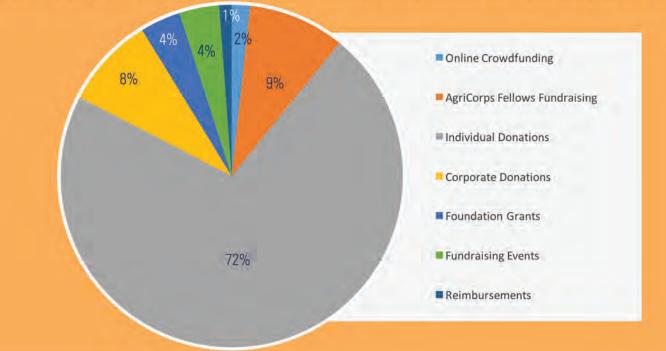
**TOTAL GROSS REVENUE: \$810 PER CLUB** 

## **4-H LIBERIA**

Although 4-H Liberia was established in the early 1960s, civil war and Ebola disrupted the continued development of the organization. In 2011, only six clubs remained, but with the help of AgriCorps, there are now 74 clubs across the country. Each club has approximately 25 members and focuses on leadership and a 4-H Enterprise Garden, which raises money for 4-H members and the Club. In 2017, 4-H Liberia hosted their first Agriculture Fair and 4-H Leadership Camp; they also developed partnerships with local universities to extend their reach.

HOST ORGANIZATIONS

## 2016-2017 INCOME SOURCES



Statement of Activities	FY 2016-2017
Total Revenue & Support	\$288,165.40
Expenses	
Management & General	\$127,121.38
AgriCorps Fellow Recruitment	\$35,798.80
AgriCorps Fellow Program	\$96,223.29
AgriCorps Fellow In Country Support	\$90,352.00
Total Expenses	\$349,495.47



## **BOARD OF DIRECTORS**



MARK POESCHL CEO, National FFA Organization and Foundation



JENNIFER SIRANGELO President & CEO, National 4-H Council



ANNE MACDONALD Founder & Principal, Matterhorn Advisory



**DR. BARB GLENN** CEO, National Association of State Departments of Agriculture



**DR. JACK ELLIOT** Professor and Department Head, Agricultural Leadership, Education and Communications, Texas A&M University

## AGRICORPS

#### impact one

A pipeline of globally minded American agriculture professionals with experience living abroad

#### impact **two**

Young leaders in developing countries committed to farming as a science and a business

### impact three

Food security in developing countries through improved agriculture production and value chains

## our mission

AgriCorps connects American agriculture professionals to the demand for experiential, school-based agricultural education in developing countries.

### To accomplish this, AgriCorps and partners will:

one

Recruit high quality, motivated, creative, American college graduates of agriculture with past experiences in FFA or 4-H to volunteer one year to teach agricultural education in developing countries

two Meet the needs of rural young people in developing countries by equipping them with agriculture and life skills to become healthy, critical-thinking farmers and democratic citizens

three

Transfer agriculture technology and methodology through youth, as early adopters, into farming communities in developing countries For more information go to www.agricorps.org